

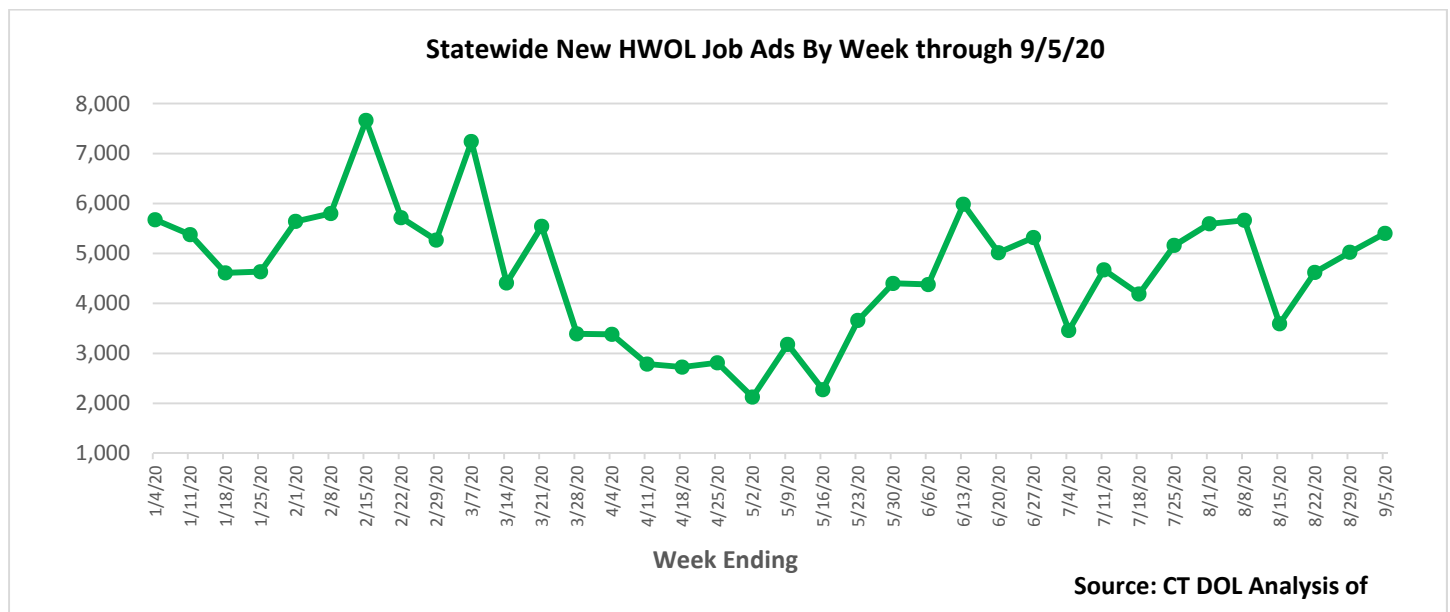


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending September 5<sup>th</sup>, 2020 New Weekly Job Ads Reach Four Week High

WETHERSFIELD, September 11<sup>th</sup>, 2020 – During the week ending September 5<sup>th</sup>, 2020, there were 5,403 new postings. New postings are up 7.5% or 379 ads from a week ago. This one-week increase is driven by Manufacturing (+116 new ads), Educational Services (+101 new ads) and Health Care & Social Assistance (+76 new ads). Fifteen gaining sectors had a combined 541 more new ads than the prior week. These gains were dampened by combined new ad declines of 162 in six sectors, the largest being Professional, Scientific, & Technical Services (-91 new ads), Retail Trade (-48 new ads) and Utilities (-10 new ads). New postings for the week ending September 5<sup>th</sup> was a four-week high and was the fourth highest weekly count during the past six months. This weekly level is 42% higher than new posting counts from a year ago.



**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Food Customer Service Representatives.

**Employers** with the most new postings include Boston Market, Amazon, and The Hartford.

## The three industries with the most new job postings where

- **Health Care and Social Assistance** (1,129 new postings, +7% over the week)
- **Retail Trade** (676 new postings, -7% over the week)
- **Finance & Insurance** (454 new postings, -0.2% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 9/05/20	1 week ago: 8/29/20	4 weeks ago: 8/08/20	1 week change		4 week change	
					%	#	%	#
<b>00</b>	<b>Total</b>	5,403	5,024	5,433	8%	379	-1%	-30
11	Agriculture, Forestry, Fishing and Hunting	6	3	10	100%	3	-40%	-4
21	Mining, Quarrying, and Oil and Gas Extraction	13	6	11	117%	7	18%	2
22	Utilities	35	45	26	-22%	-10	35%	9
23	Construction	66	61	72	8%	5	-8%	-6
31	Manufacturing	416	300	317	39%	116	31%	99
42	Wholesale Trade	33	23	16	43%	10	106%	17
44	Retail Trade	676	724	648	-7%	-48	4%	28
48	Transportation and Warehousing	121	128	129	-5%	-7	-6%	-8
51	Information	141	95	127	48%	46	11%	14
52	Finance and Insurance	454	455	402	-0%	-1	13%	52
53	Real Estate and Rental and Leasing	79	84	57	-6%	-5	39%	22
54	Professional, Scientific, and Technical Services	210	301	258	-30%	-91	-19%	-48
55	Management of Companies and Enterprises	5	2	2	150%	3	150%	3
56	Administrative and Support	137	126	187	9%	11	-27%	-50
61	Educational Services	305	204	294	50%	101	4%	11
62	Health Care and Social Assistance	1,129	1,053	987	7%	76	14%	142
71	Arts, Entertainment, and Recreation	33	26	45	27%	7	-27%	-12
72	Accommodation and Food Services	361	359	304	1%	2	19%	57
81	Other Services (except Public Administration)	130	89	124	46%	41	5%	6
92	Public Administration	94	68	100	38%	26	-6%	-6
99	unspecified	959	872	1,317	10%	87	-27%	-358

Source: CT DOL Analysis of HWOL

15 sectors had job posting increases over the week and 6 had decreases. Some of the largest percent increases occurred in Educational Services (+50% or +101 new ads), Information (+48% or +46 new ads), and Other Services (+46% or +41 new ads). The six decreasing sectors were down 91 or less over the week. Some of the largest decreases occurred in Professional, Scientific, and Technical Services (-91 new ads or -30%), Utilities (-10 new ads or -22%), and Retail Trade (-48 new ads or -7%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL:

<https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

# New Job Postings by Occupation

The occupations with the most new postings during the week ending 9/5/20 were:

- Registered Nurses (223 new postings, +5% over the week)
- Retail Salesperson (22 new postings, +13% over the week)
- Customer Service Representatives (146 new postings, +17% over the week)

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 9/5/20	1 week ago: 8/29/20	4 weeks ago: 8/08/20	1 week change		4 week change	
				%	#	%	#
Registered Nurses	223	213	152	5%	10	47%	71
Retail Salespersons	222	197	207	13%	25	7%	15
Customer Service Representatives	146	125	151	17%	21	-3%	-5
Sales Representatives, Wholesale and Manuf.	145	80	143	81%	65	1%	2
Combined Food Preparation and Serving Workers	123	143	73	-14%	-20	68%	50
First-Line Supervisors of Retail Sales Workers	109	138	103	-21%	-29	6%	6
Managers, All Other	102	94	94	9%	8	9%	8
Stock Clerks and Order Fillers	101	57	59	77%	44	71%	42
Medical and Health Services Managers	100	81	56	23%	19	79%	44
Computer Occupations, All Other	88	126	120	-30%	-38	-27%	-32
Nursing Assistants	86	87	66	-1%	-1	30%	20
Software Developers, Applications	81	113	82	-28%	-32	-1%	-1
Laborers and Freight, Stock, and Material Movers, Hand	76	118	70	-36%	-42	9%	6
Automotive Service Technicians and Mechanics	67	31	37	116%	36	81%	30
Secretaries and Administrative Assistants	66	61	83	8%	5	-20%	-17
Maintenance and Repair Workers, General	59	39	62	51%	20	-5%	-3
General and Operations Managers	55	55	39	0%	0	41%	16
Medical Assistants	54	37	44	46%	17	23%	10
Medical Secretaries	54	48	67	13%	6	-19%	-13
Food Service Managers	53	48	24	10%	5	121%	29
Teacher Assistants	51	19	36	168%	32	42%	15
Accountants and Auditors	49	35	23	40%	14	113%	26
Janitors and Cleaners	48	54	75	-11%	-6	-36%	-27
Merchandise Displayers and Window Trimmers	48	69	42	-30%	-21	14%	6
Security Guards	43	62	64	-31%	-19	-33%	-21

Source: CT DOL Analysis of HWOL

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 9/5/20	1 Week Ago: 8/29/20	4 Weeks Ago: 8/8/20	1 Week # Change	4 Week # Change
Boston Market	113	105	0	8	113
Amazon	83	98	25	-15	58
The Hartford	77	10	11	67	66
State of Connecticut	66	86	49	-20	17
Hartford Hospital	59	41	14	18	45
Trinity Health	58	21	14	37	44
Raytheon	57	32	13	25	44
Cigna Corporation	46	66	50	-20	-4
Lowe's Companies, Inc	36	43	58	-7	-22
Bayer Corporation	33	14	0	19	33
Anthem Blue Cross	31	55	33	-24	-2
The Fresh Market	31	0	5	31	26
CVS Health	30	37	56	-7	-26
Henkel	30	5	9	25	21
Norwalk Public Schools	30	0	9	30	21
Valvoline	28	0	0	28	28
Brookdale Senior Living	27	0	13	27	14
Healthpro Heritage, Llc	27	0	0	27	27
Intuit	26	8	13	18	13
BJ's Wholesale Club, Inc.	24	24	14	0	10
L Brands	22	0	0	22	22
United Parcel Service	22	4	6	18	16
UnitedHealth Group	22	48	40	-26	-18
Yale University	22	27	25	-5	-3
Sacred Heart University	21	0	0	21	21

Source: CT DOL Analysis of HWOL

Employers with the most new job postings for the week ending September 5th were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown below account for 19 percent of all new ads for the week ending September 5th, 2020. The employers with the largest increase over the week were The Hartford (+67 new ads), Trinity Health (+37 new ads), and The Fresh Market (+31 new ads). Eight out of 25 employers had over the week declines, the largest were UnitedHealth Group (-26 new ads), Anthem Blue Cross (-24 new ads) and Cigna Corporation (-20 new ads).

### **Covid-19 and Weekly New Job Postings**

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

### **What is HWOL?**

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>